



For Immediate Release:

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Texas Bay Credit Union Opens Branch in League City, TX

Houston, Texas, Apr. 7, 2016 – Continuing to implement the credit union’s branching strategy, Texas Bay opens a full-service retail branch in League City, TX. “The more people that join and use our products and services, the more we can return back value in terms of lower loan rates, higher deposit rates, low fees, and free services. This is truly people helping people. We are taking this credit union model to other communities throughout the Houston area and thrilled to now serve the South Shore community!” explains Jesse Gutierrez, Texas Bay Credit Union’s President and CEO.

The credit union opened a retail branch on Feb. 16, 2016 located in the South Shore area, a developing community in League City, TX. South Shore Harbour is a master-planned community nestled along the south shores of Clear Lake and homes to thousands of families. Brian Ellis, Vice-President of Regional Branches and Marketing at Texas Bay Credit Union explains “the South Shore area matches our branch selection criteria including a mix of existing and new roof tops. We see signs of continued growth in the area and look forward to being part of the community.”

The new South Shore branch is located at 6640 South Shore Blvd., Suite #100, League City, TX 77573 and offers a wide range of amenities such as:

- Full-service branch
- Drive-thru services (opens 7:30am M-F)
- FREE Drive-up ATM
- Easy access and more!

Branch operations at the HEB Bay Colony in-store branch moved to the new South Shore branch to provide more personal service. The new branch offers a spacious lobby with private Financial Service Representative stations to provide individual member service.

Texas Bay Credit Union is a cooperative organization providing financial services in the Houston Metropolitan area since 1936. The credit union’s mission is to provide the right product, at the right time, and delivered the right way. Visit www.TexasBayCU.org to learn more about membership benefits and eligibility requirements.

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