



For Immediate Release:

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## **Texas Bay Credit Union Rebuilds Branch - Stays in North Pasadena**

Houston, Texas, Sept. 28, 2015 - While many businesses continue to move south, Texas Bay Credit Union stays in the north Pasadena area. "We are very excited about the new Pasadena branch," said Jesse Gutierrez, Texas Bay Credit Union's president and CEO. "We're proud of our 79 year history, and by taking a stand, we know it'll be a great improvement for our members and the community. It's truly a testament of growth and dedication."

The original branch, built in 1970, was replaced by a beautiful, full-service facility on the same property. During construction, Texas Bay continued to provide branch services by deploying a temporary building. Once construction was complete, the temporary building was replaced by the new branch on Monday, August 10, 2015 to continue serving the membership and local community. The new, energy-efficient branch showcases an open-concept floor plan providing natural light, ample parking, and a community room used for member events, meetings, and staff training.

Texas Bay celebrated the new branch on Saturday, September 19, 2015. The well-attended event offered members and the community to tour the facility and enjoy the following activities:

- Appearance by Houston Astros player Jake Marisnick
- Free vehicle appraisals promotional items by Enterprise Car Sales
- Music by CBS Radio's Hot 95.7FM and live appearance by Carmen Contreras
- Free James Coney Island hot dogs and Kona Ice snow cones
- Special onsite drawings for gift cards and baseball themed coolers
- New promotion introduced for a chance to win a cruise out of Galveston, TX

Brian Ellis, Texas Bay Credit Union's VP of Regional Branches & Marketing said "all of us at Texas Bay are excited our Pasadena branch services remain on the same ground that helped thousands of members and the community the past 79 years. We look forward to continuing the same thoughtful and caring financial service with our members and the community for many years to come."

Texas Bay Credit Union is a cooperative organization providing financial services in the Houston Metropolitan area since 1936. Visit [www.TexasBayCU.org](http://www.TexasBayCU.org) to learn more about membership benefits and eligibility requirements.

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