



ANNUAL REPORT

### ANNUAL MEETING AGENDA

THE ORDER OF OUR ANNUAL MEETING AGENDA IS FIXED BY SECTION 3.03, ARTICLE D OF OUR BY-LAWS

The order of business at the annual meeting shall be as follows:

- 1. Ascertain that a quorum is present
- 2. Reading and approval of the minutes of the last meeting
- 3. Report of the directors by the chairman of the board of directors or in his absence by the vice-chairman
- 4. Report from the president
- 5. Unfinished business
- 6. New business, other than election of directors
- 7. Election of directors
- 8. Adjournment

NOTE: Chairman may rearrange agenda if so authorized by vote of members present

I recommend this credit union. I went in for an Auto loan as they had the best rates and Marisol Hernandez helped me. She was friendly, quick to answer and good customer service. She helped me setup the auto loan and answered my questions. I recommend this credit union.

-Mike O.

# 2024 ANNUAL MEETING ADDRESS — Thoughts from our CEO and our Chairman of the Board

Despite the challenges of political and economic uncertainty we faced in 2024, Texas Bay remained committed to delivering the best financial products and services to our members. As a result of the commitment, we are pleased to report that we have completed another successful year.

# **Major Highlights**

The main drivers for the financial growth were due in a large part by:

- Members taking advantage of the excellent rates offered on deposits (some of the highest in the market).
- Texas Bay was voted Houston's Best of the Best in four categories: Mortgage Lender, Insurance Agency, Financial Planner, and Financial Advisor.
- Our unyielding drive to provide world-class service.

### **Financial Growth**

- Assets: Increased by 19.57% to \$852,782,444.
- Deposits: Grew by 26.88% to \$706,273,492.
- Loans: Expanded by 8.26% to \$615,422,678.

## **Enhancing Member Experience**

We are committed to always improving. These are some of the enhancements made during the year:

Extended Service Hours:

Added Drive-thru Virtual Teller Machines at our Cypress, Katy, and South Shore branches.

• Faster Transactions:

Installed cash recyclers at the North Shore branch in order to speed up transaction time at the Teller Line.

- Home Equity Loan Enhancements:
   Streamlined the loan process resulting in faster closing times.
- Loan Origination System Upgrade:
   Improved the loan decision-making speed to provide quicker responses to our members.

New Card Service Platform:

Enhanced the control our members have over debit and credit cards with features like digital wallet enrollment from the app, digital card display, travel plan management, and spending analytics.

- Expanded Business Services:
   Introduced Zelle and Bill Pay for small businesses.
- Upgraded Bill Pay Platform:
   Enhanced usability and efficiency for our members.

# **Looking Ahead**

Texas Bay will always be focused on delivering the best financial products and services to our members. As we move forward, we remain optimistic about continued economic stability and growth. We will continue strengthening our offerings, enhancing the member experience, and ensuring Texas Bay Credit Union continues to be your trusted financial partner.

Thank you for your membership and trust in Texas Bay Credit Union. We look forward to another year of success together.



Jesse Gutierrez CEO

Jam M Intanny



Rudy Wright Chairman

# 2024 Highlights



Launched our Astros Fans Get More initiative for our members by offering discounts on single game tickets, discounts at the team store, and more!

I came in today after not needing to visit for several months. Nathan remembered my CU name and me!!! The staff here is always so friendly, professional and patient.

I always feel like I am home!!!

-Ava M

Chris helped us with the utmost customer service along with his Manager. We appreciate all their help with our vehicle loan. Excellent customer service is rare but we found it from Chris and all his associates who helped us get the best deal ever!! Thank you all!!

-Irma M.





Donated over 25,000 toys to the annual UPVETS and Toys for Tots toy drive benefiting Houston area families.

Voted by Houstonians Best of the Best Mortgage Lender, Insurance Agency, Financial Planning/Investment Service, and Financial Advisor and voted top 3 in the Credit Union category.











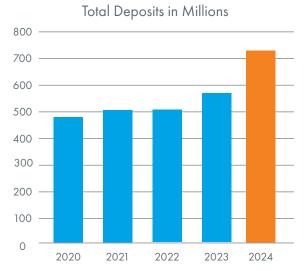


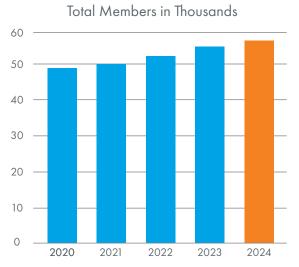
Awarded 5 high school seniors the \$3,000 Texas Bay Scholarship.



Collaborated with local small businesses to host community markets at our branches.

# 2024 By the Numbers





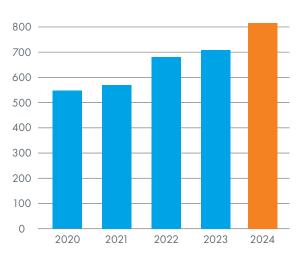


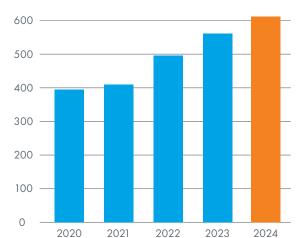
63,808 texts and 218,238 calls served by our Call Center



\$19,677,337 average in monthly loan production







Total Loans in Millions



36,228 members served by our virtual tellers



2,661 five star reviews

I've had nothing but good experiences with Texas Bay Credit Union. Carlota has made the process of creating new opportunities a breeze. Easily my favorite branch, and would recommend to anyone interested in opening a new account.

-Ethan J.

2023	2024
\$567,703,795	\$615,422,678
(\$6,251,288)	(\$6,195,323)
\$17,114,777	\$ 17,137,655
\$75,698,556	\$77,760,617
\$19,875,992	\$114,261,306
\$32,554,106	\$34,395,511
\$706,695,937	\$852,782,444
	\$567,703,795 (\$6,251,288) \$17,114,777 \$75,698,556 \$19,875,992

Liabilities	2023	2024
Payable & other Misc. Liabilities Member Deposits	\$94,813,723 \$543,834,258	\$78,713,155.00 \$706,273,492
Capital	\$63,032,770	\$65,953,474
Net Income  Total Liabilities & Equity	\$5,015,186 <b>\$706,695,937</b>	\$1,842,323 <b>\$852,782,444</b>

Income & Expense Statement	2023	2024
Interest on Loans	\$35,957,096	\$42,337,529
Income on Investments	\$4,465,917	\$8,284,842
Total Interest Income	\$40,423,013	\$50,622,371
Fee & Other Income	\$18,820,833	\$16,520,574
Total Income	\$59,243,845	\$67,142,945
Operating Expenses	\$40,057,063	\$39,978,098
Provision for Loan/ODP Losses	\$7,334,112	\$9,606,475
Dividends	\$6,880,121	\$15,748,902
Total Expenses	\$54,271,295	\$65,333,475
Non-Operating Income	\$42,635	\$32,854
Net Income	\$5,015,186	\$1,842,324



# Fugua (Main Office)

12611 Fuqua St., Houston, TX 77034 Phone: 713.852.6700 • Fax: 281.464.9230 Website: TexasBayCU.org

**North Shore** 

# Summerwood

## Pasadena

15763 Wallisville Rd. Houston, TX 77049 12310 W. Lake Houston Pkwy Houston, TX 77044

1301 Highway 225 Pasadena, TX 77506

### **South Shore**

# Pearland

# **Richmond**

6640 South Shore Blvd. Suite 100 League City, TX 77573

11555 Magnolia Pkwy. Suite 170 Pearland, TX 77584 18320 West Airport Blvd. Suite 100 Richmond, TX 77407

# Cypress

# Katy

9212 Fry Rd. Suite 100 Cypress, TX 77433 4747 FM 1463 Suite 1000 Katy, TX 77494

Great service and always friendly and helpful.
-Lisa B.

President & CEO, Jesse Gutierrez

Executive Vice President & CFO, Syed Dinar

Vice President Branches & Operations, Brandy Guzman

Vice President Lending, C. Benjamin Rixon

Vice President Card Services & Facilities, Brian Ellis

Vice President Marketing & Growth, Charlotte Yocom

Vice President Technology, Jessie Aguilar

Vice President Human Resources, Chelly DeLeon

Vice President Training & Compliance, Jeremy Bratton

Vice President Internal Operations, Paul Maslonka

# Changes to Leadership Team

C. Benjamin Rixon, Vice President Lending Jessie Aguilar, Vice President Technology

# 2024 INDEPENDENT AUDITOR'S REPORT

The Board of Directors is primarily responsible for overseeing the overall safety and soundness of Texas Bay Credit Union as well as the organization's adherence to operating policies, procedures, and regulations.

Each year, the Board reaffirms their commitment to ensure your credit union is financially stable and maintains the highest member service standards possible.

The Board oversees the annual audit performed by an independent auditing firm. Nearman, Maynard, Vallez, CPAs, P.A. performed an audit of the credit union's financial statements as of June 30, 2023 and 2022 which was reviewed by the Board with no exceptions. Additionally, the Board oversees a number of third party on-site audits of each branch and the review of member account records to verify their accuracy.

As a result of these combined efforts, I am proud to report that Texas Bay Credit Union and its assets remain financially sound and secure. Rudy Wright, Board Chairman

# Board of Directors 2024

Chairman, Rudy Wright
Vice-Chairman, Tom Merchant
Secretary, Raymond Andrews
Treasurer, John Swanson

2026 - 2029 - 2032 2025 - 2028 - 2031 2026 - 2029 - 2032

2025 - 2028 - 2031

**Next Elections** 

### **Directors**

Larry Clowers
Mark Wygant
Mike Cacciotti
Wayne Otwell
Jeff Barba

2026 - 2029 - 2032 2024 - 2027 - 2030 2025 - 2028 - 2031

2024 - 2027 - 2030 2024 - 2027 - 2030

# **Advisory Directors**

Curt Burnett Alejandro Hernandez

# Leadership Team 2024

